



# **How to Get the Most out of Your Website Theme**

Webinar

*March 2023*

# Our Team for this Webinar



Presenter  
Director of Operations  
Jordan Huseman  
jordan@oneeach.com



Presenter  
Director of Customer Success  
Allyson James  
allyson@oneeach.com



Moderator  
Account Manager  
Christina Godfrey  
christina@oneeach.com



Moderator  
Account Manager  
Chrissy Derleth  
chrissy@oneeach.com



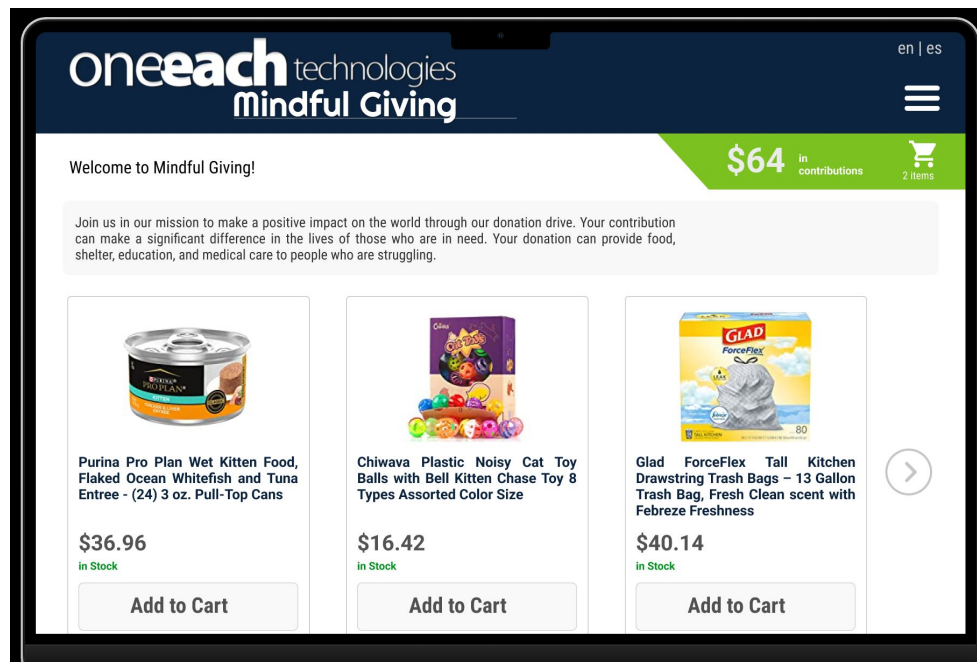
Presenter  
Account Executive  
Bryan Cook  
bryan@oneeach.com

# Agenda

- Mindful Giving Update
- Themes - What you need to know
- Content Types with Views - Calendar, Staff, Board, News, Blog, Gallery
- Scheduling Feature
- Items that must be Sent to Support
- Block options (upcoming events, latest news, video block, etc.)
- Streamlining your main menu
- Showcase of 1 new OE theme!
- Questions

# What Is OneEach Mindful Giving?

- Build the catalog of products you need
- Make product donations easy and convenient for donors
- Get a list of all the donor information and stay engaged
- 100% of donations go to your nonprofit - no fees
- We'll get you up and running before fiscal year end fundraising



Schedule your consultation today with your Account Manager! If you have any referrals please send them to [bryan@oneeach.com](mailto:bryan@oneeach.com)

# POLL

Do you know  
the name of  
your website theme?

# Support Site

Let's take a look at the theme tutorials on our support site

## Theme Overview Trainings

Gila Theme Overview

Picacho Theme Overview

Haboob Theme Overview

Haboob Theme Overview (Unity)

Papago Theme Overview

Mojave Theme Overview

Sedona Theme Overview

Sedona Theme Overview (YMCA)

Sonoran Theme Overview

Sonoran Theme Overview (Unity)

# What's a View?


- A view is a page or area that displays multiples of one content type.
- Website views include:
  - Calendar (a view of Events)
  - Blog or News (a view of many blogs/news)
  - Staff and/or Board (a view of each person that has been added)
  - Gallery (a view of image galleries)

# Scheduling

- Scheduling is your friend
- Schedule content to publish/unpublish
- Rotors are commonly scheduled
- Forms can also be scheduled
- If you do not see a scheduler option on your website, please submit a support ticket.


**▼ SCHEDULING OPTIONS** (Scheduled for unpublishing)

**Unpublish on**



Enter a date and time. Leave the date blank for no scheduled unpublishing.

**Publish on**



Enter a date and time. Leave the date blank for no scheduled publishing.



# Items that must be sent to Support

- Creating Secured Areas (all sites get 3 secured areas)
- Creating Users (secured area, admin, editors - always provide email address)
- Anytime you see “This field has been disabled because you do not have sufficient permissions to edit it.” (it’s for your own good, we promise)
- Add the Scheduler tool (if you don’t already have it)

# Block Options - Mojave Theme

## MISSION STATEMENT

United Way of Rockbridge (UWR) provides a leadership role in improving the quality of life of the people in the cities, towns, and unincorporated areas of Rockbridge County, Virginia by assessing needs, raising and allocating funds for charitable purposes, and ensuring the appropriate use of those resources. These purposes should ensure equity as to education, health, and financial well-being without regard to race, ethnicity, or gender in furtherance of achieving an inclusive community in which there is dignity and equal opportunity for all.

## UPCOMING EVENTS

**UWR Monthly Board Meeting**  
Tuesday, March 28, 2023

**UWR Monthly Board Meeting**  
Tuesday, April 25, 2023

**UWR Monthly Board Meeting**  
Tuesday, May 23, 2023

[VIEW FULL CALENDAR](#)



**amazon**smile  
You shop. Amazon gives.

When you choose to shop with Amazon smile, you'll find the same Amazon you love with the added bonus of 0.5% of your purchases benefitting Ada Regional United Way! (AmazonSmile doesn't cost you anything, the donation comes from their foundation)

### How to use AmazonSmile on a web browser:

1. Visit [smile.amazon.com](https://smile.amazon.com) (be sure to bookmark it)
2. Sign in with the same account you use for Amazon.com
3. Select your charity (Ada Regional United Way)
4. Start shopping! Remember to checkout at [smile.amazon.com](https://smile.amazon.com) to generate donations for your chosen charity.

[Learn More](#)

# Block Options - Haboob Theme

**Read All About It!**



**Read our weekly E-Newsletter**

**Subscribe to weekly E-News**



**WLOS Spotlighting Need for Pet Food Donations**

Tuesday, September 28, 2021

[Read More...](#)

**Charity Horse Show Benefits Meals on Wheels**

Tuesday, September 28, 2021

[Read More...](#)

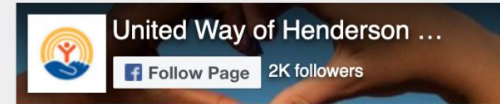
**ALL NEWS**



# Block Options - UWW Theme

OnTrack WNC Helps Make Homeownership a Dream Come True

[Read More...](#)



**United Way of Henderson County**  
about a week ago

Our friends at [Crate Wine Market & Project - Wine Specialists](#) sponsor the United Way Moment every Friday morning on [WTZQ RadioQ](#). Well, last week Nicole, Derek, and Vige were the featured business on the Local

**unitedwayofg...**  
1,993 followers

[View profile](#)

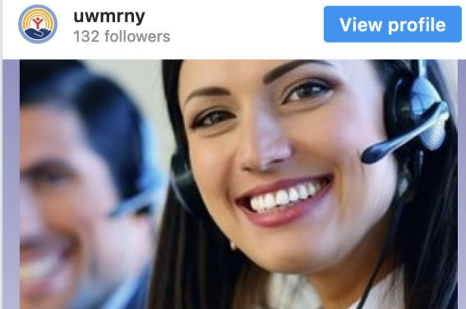
**MASS 211 IS HERE TO HELP!**

Call for information about:

- Housing
- Food
- Transportation
- Utility Assistance
- Childcare
- And MORE!

**CALL ANYTIME 24/7**

## Tweets from @LakeAreaUW



# Block Options - Picacho Theme

## FACEBOOK



St. Landry Earl...

Follow Page



St. Landry Early

## TWITTER

### Tweets from @StLandrySchools



St. Landry S...  
@StLan... · 22h



Congratulations, Mitch Fontenot, EHS principal and Rebecca Spears, Northeast Elementary "New" Teacher of the Year!!! Best of luck moving forward! We are cheering you on!!!



L... @La\_B... · Mar 21

## VIDEO



## UPCOMING EVENTS

WHC Board of Directors Meeting

Mon, Mar 27 2023, 1:30 - 3:30pm

WHC Board of Directors Meeting

Mon, Apr 24 2023, 1:30 - 3:30pm

WHC Board of Directors Meeting

Mon, May 22 2023, 1:30 - 3:30pm

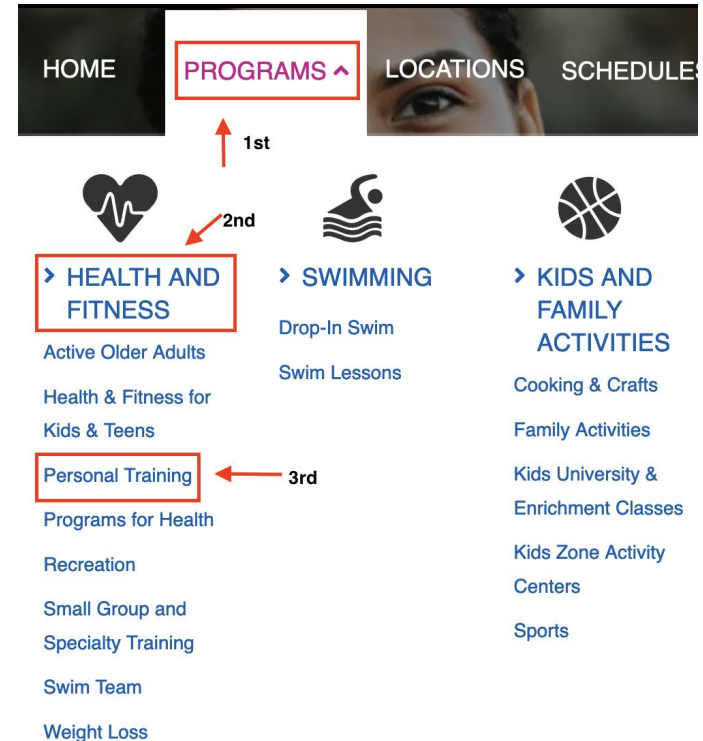
## SIGN UP FOR UPDATES!



Click here to sign up for our newsletter

# Streamline Your Menu Structure

- Our recommendation is to have no more than 6 1st tier/main menu items
- Make sure you are checking your menu structure on a mobile device (cell phone & tablet)
  - Themes: Rose & Carnation -- 3rd tier menu links are not accessible when in mobile. Make sure to plan your 2nd tier menu links as landing pages with links to each nested 3rd tier link.
  - Theme: Lily & Papago -- Only 1st & 2nd tier menu links are visible
- The goal is for users to easily find what they are looking for in your menu quickly



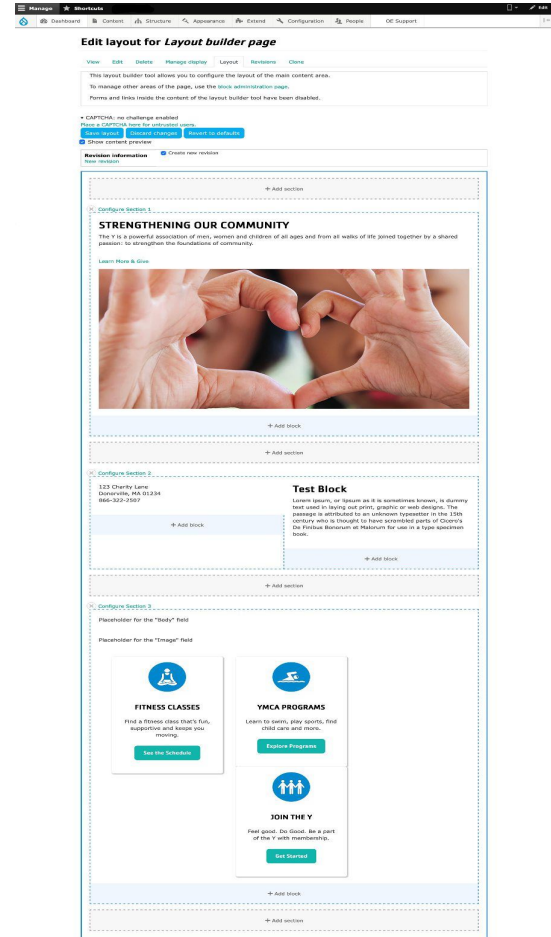


# NEW THEME SHOWCASE

# Layout Builder - Coming Soon!

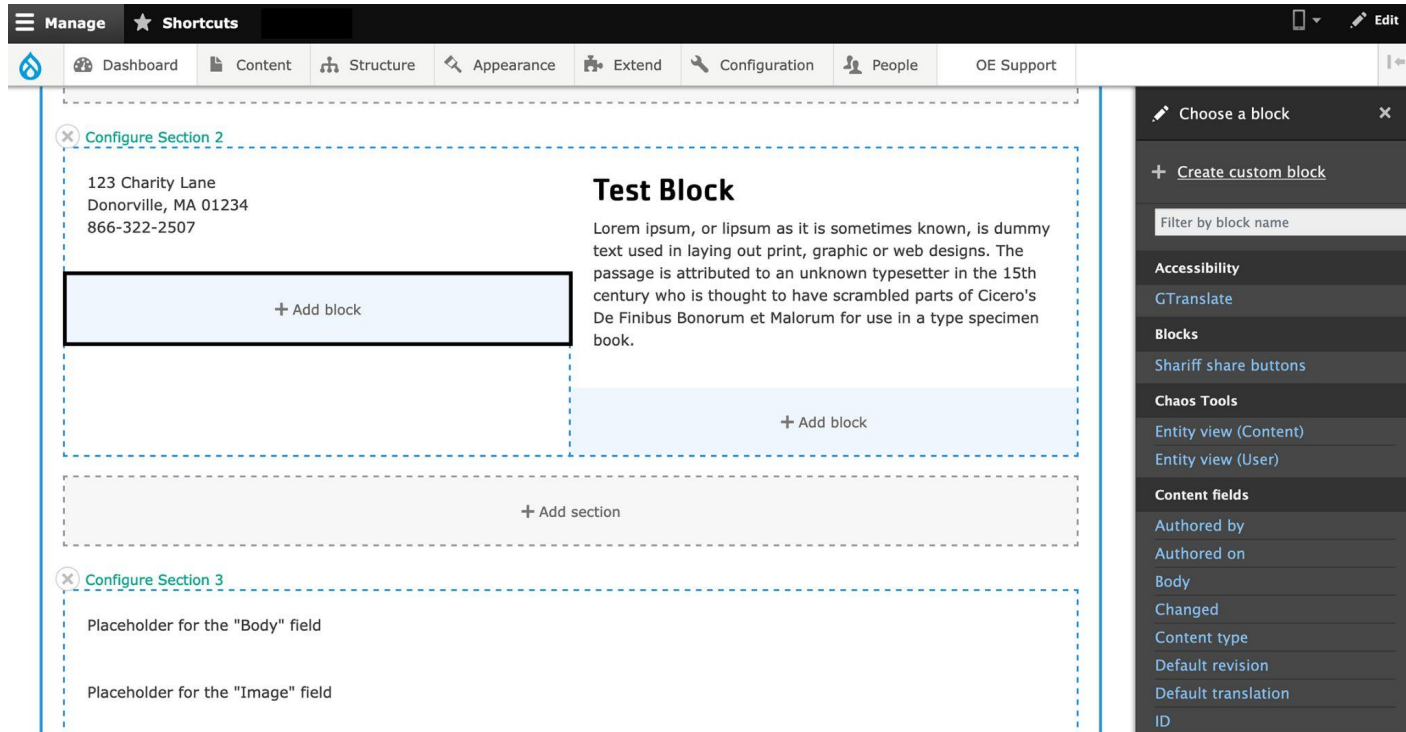
## What is Layout Builder?

- Layout Builder allows content editors and site builders (that's you!) to easily and quickly create visual layouts for content display. Users can customize how content is arranged on a single page or across types of content, or even create custom landing pages with an easy-to-use drag-and-drop interface.
- Layout Builder provides the ability to drag and drop site-wide blocks and content fields into regions within a given layout.

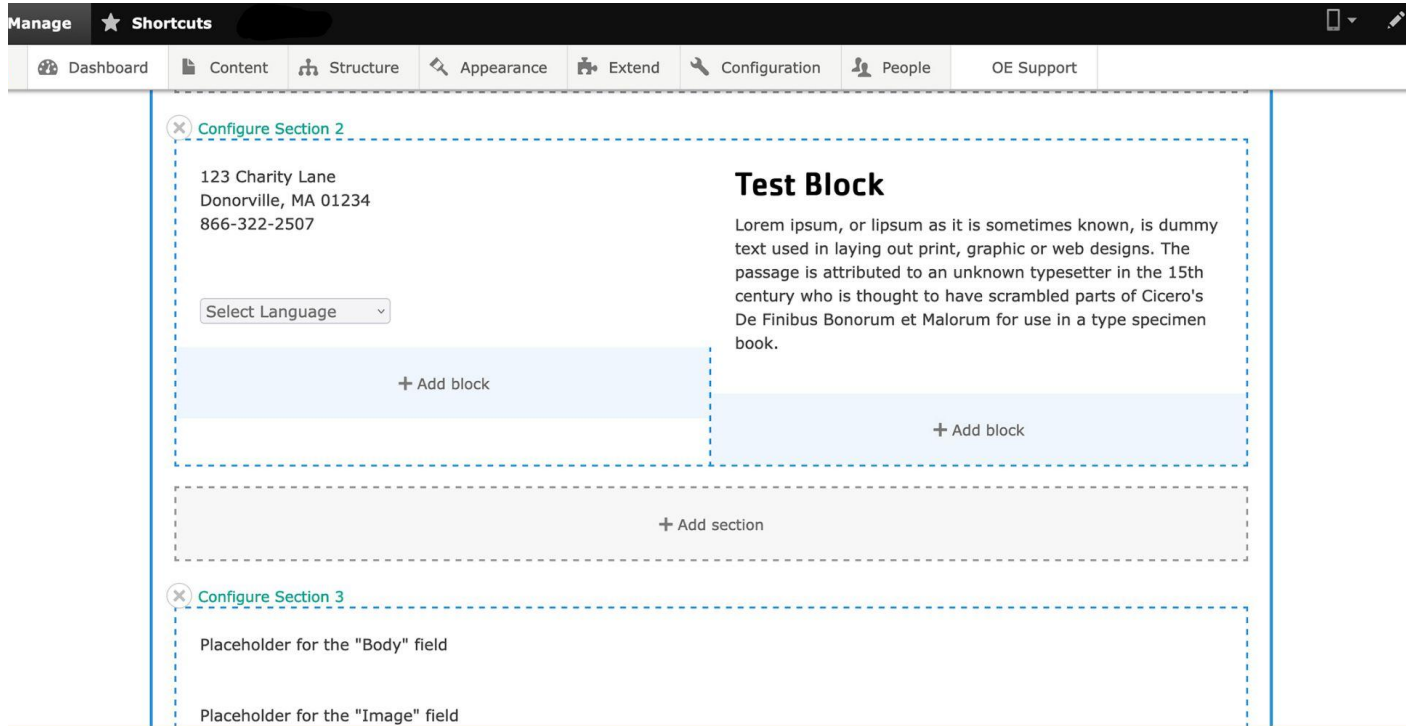




# Layout Builder - Coming Soon!




# Layout Builder - Coming Soon!





# Layout Builder - Coming Soon!


anage


★ Shortcuts


 Dashboard


 Content

 Structure


 Appearance

 Extend

 Configuration

 People

OE Support




123 Charity Lane  
Donorville, MA 01234  
866-322-2507


Select Language ▾

## Test Block


Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De Finibus Bonorum et Malorum for use in a type specimen book.



**FITNESS CLASSES**



**YMCA PROGRAMS**



**JOIN THE Y**

# Closing Details

- Webinars are posted in support at <https://support.oneeach.com/webinars>
- Support Ticket Requests <https://support.oneeach.com>
- Book a meeting with your Account Manager  
[oneeach.com/allyson](https://oneeach.com/allyson), [oneeach.com/jordan](https://oneeach.com/jordan), [oneeach.com/christina](https://oneeach.com/christina) &  
[oneeach.com/chrissy](https://oneeach.com/chrissy)
- Upcoming Webinars: (3rd Thursday of the Month)
  - Thursday, April 20 - The Basics
  - Thursday, May 18 - Online Events and Pledge Forms
  - Thursday, June 15 - Advanced Page Layouts



**QUESTIONS???**